

**FOR IMMEDIATE RELEASE**

Wednesday August 29<sup>th</sup>

**FABER CASTELL, AUTOMETAL AND VALE RANK TOP AMONG BRAZIL'S LEADING CORPORATE  
PROCURERS OF RENEWABLE ENERGY**

**Securing energy supply is a key challenge for most companies; in Brazil renewable energy offers a  
cost-effective solution.**

*Sao Paulo, Wednesday 29 August 2012.* Faber Castell, Autometal and Vale are among Brazil's leading corporate procurers of renewable energy according to an index published by Bloomberg New Energy Finance and commissioned by Vestas Wind Systems. The results will be announced today at an event in Rio de Janeiro, hosted by Gabriela Da Rocha Oliveira, Head of Latin America Research at Bloomberg New Energy Finance and Morten Albaek, Chief Marketing Officer at Vestas. The Brazil Corporate Renewable Energy Index is based on surveys sent to Brazil's 200 largest corporations by market capitalization. The study is the first report on Brazil's corporate renewable energy procurement.

The Brazil Corporate Renewable Energy Index is part of the forthcoming global Corporate Renewable Energy Index (CREX) due to be released on September 14, 2012. The aim of the CREX is to identify the quantity and sources of renewable energy used by companies around the world, based on the output of a detailed survey of 309 companies from 26 countries. This provides much-needed transparency for a range of stakeholders including corporations, investors, utilities, policy makers, NGOs and last but not least consumers.

The CREX makes available information about the type and amount of energy used by corporations, providing insight that can be used to inform consumers about climate-friendly purchasing decisions. Corporations can evaluate their performance on renewable energy procurement compared with their competitors. They can also see how industry leaders in sustainability use renewable energy to make their operations and value chains climate-friendly.

The CREX covers total energy consumption as well as renewable energy as a share of total energy consumption, listing absolute figures and relative percentages of corporate renewable energy consumption for electricity. The renewable energy technology breakdown covers geothermal, solar, wind, hydro, waste energy, and a national blend of different technologies.

In Brazil, companies procure renewables mainly to secure their supply of energy and to align with their core business strategies. An additional benefit is the stable cost per MWh produced, making it an attractive investment. Overall, 86% of the Brazilian companies disclosing data about procurement methods are using direct investment to access renewable energy sources. [Source: CREX2012]

According to the Brazil Corporate Renewable Energy Index 2012, Brazilian companies are outperforming global CREX renewable energy usage. The mining company Vale had an absolute consumption of renewable energy of 7.5 TWh in 2011, by far the largest absolute consumption among the Brazilian CREX, and in the top 5 globally. Topping the ranking of share of renewable energy usage are the Brazil branch of Faber Castell, the world's largest pencil manufacturer, and the metallurgical company Autometal, both procuring 100% of their energy needs from renewable sources.

Respondents also indicated that renewable energies generate attractive returns on investment. Coupled with the consumers' willingness to pay a premium for products made using renewables, this represents a strong business case for corporations. More than 9 out of 10 Brazilians prefer power from renewable sources and 94% of Brazilian consumers think the increased use of renewable energy is a good way to reduce the impact on the climate.

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Bloomberg New Energy Finance Insight Services provide deep market analysis to investors in wind, solar, bioenergy, geothermal, carbon capture and storage, energy efficiency, and nuclear power. The group offers Insight Services for each of the major emerging carbon markets: European, Global Kyoto, Australia, and the U.S., where it covers the planned regional markets as well as potential federal initiatives and the voluntary carbon market. Bloomberg New Energy Finance's Industry Intelligence Service provides access to the world's most comprehensive database of investors and investments in clean energy and carbon. The News and Briefing Service is the leading global news service focusing on

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Every single day, Vestas wind turbines deliver clean energy that supports the global fight against climate change. Wind power from Vestas' more than 46,000 wind turbines currently reduces carbon emissions by approximately 55 million tons of CO<sub>2</sub> every year, while at the same time building energy security and independence.

Today, Vestas has delivered wind energy in 69 countries, providing jobs for over 20,000 passionate people at our service and project sites, research facilities, factories and offices all over the world. With 66.9 per cent more megawatts installed than our closest competitor and more than 50,000 MW of cumulative installed capacity worldwide, Vestas is the world leader in wind energy.

We invite you to learn more about Vestas by visiting our website at [www.vestas.com](http://www.vestas.com)